

SONJA KOZIK

UX/UI Designer

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Portfolio:

www.sonjakozik.com

EXPERIENCE

Sutherland Labs | UX Designer & Researcher 10.2018 - present
London, United Kingdom

- Planning and conducting user-centred research, gathering insights, identifying pain points and opportunities.
- Conducted multiple in-home interviews with small business owners uncovering their journey of setting up their business website. The insights helped the client to shape its already existing tools into a better and easier to use solution by understanding the users' needs.
- Managed usability tests for a media service provider that wanted to test an onboarding and setup experience for their new subscription model. By taking the findings and turning them into UX recommendations I helped the client to refine the experience and they have successfully implemented it into the current flow.

User Studio | UX/UI Designer 03.2017 - 08.2017
Paris, France

- Worked on the design of several mobile applications; designed wireframes, user flows and prototypes.
- Designed and developed the company's new website to promote the offer for Design Thinking and Service Design workshops.
- Helped facilitate methodical workshops with clients, creating personas and user journeys to ideate new service ideas and concepts.

Agentur Becker | Communication & Graphic Design 06.2014 - 12.2014
Heidenheim, Germany

- Worked on illustration, typography, image editing and graphic design

EDUCATION

Bachelor of Arts Interaction Design 07.2018
Hochschule für Gestaltung | Schwäbisch Gmünd, Germany

International Class Digital Media Design 09.2017 - 01.2018
École de Design Nantes Atlantique | Nantes, France

B.A. Interaction Design 03.2015 - 03.2017
Hochschule für Gestaltung | Schwäbisch Gmünd, Germany

SKILLS

Design

Usability and UX
Interaction/UI design
Sketch, Figma, Adobe Creative Suite
Prototyping

User Research

Usability Testing
Ethnography
Qualitative Analysis
Interviews & Surveys

Programming

HTML, CSS & JS
Arduino
Swift/iOS